

張小泉

Zhang Xiao Quan

Since 1628



LISTED COMPANY

Good Steel/ Fine work / Artistic life

COMPANY PRESENTATION

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PRODUCT LINE

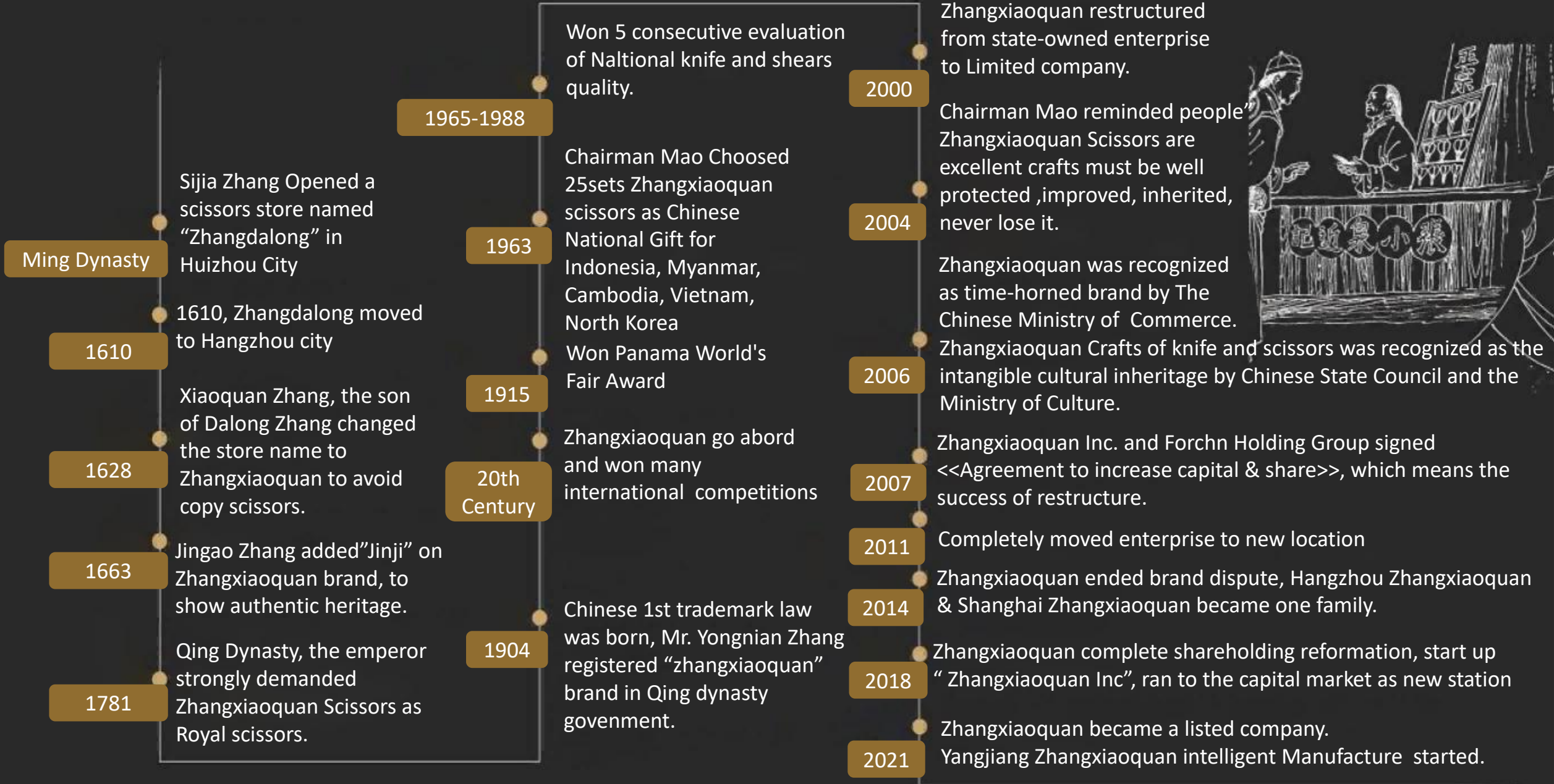
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MARKETING REFERENCE



BRAND HISTROY

Brand History | Since 1628



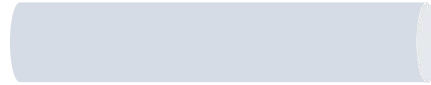
Zhangxiaoquan® : Over 390 Years



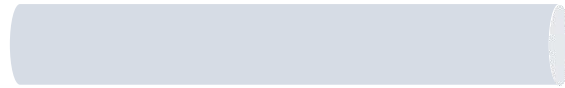
Since 1931



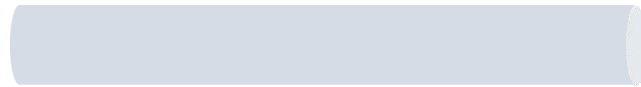
Since 1848



Since 1814



Since 1760



Since 1731



Since 1628

Zhangxiaoquan Museum





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FACTORY REVIEW



Yangjiang Factory -Summary

Automation Packing

Super Warehouse 1,2,3,4,5,6

Sharpening plant

Grinding plant

Heat-treatment

Punching Plant

Cleaning

Polishing plant

Injection

Testing Lab

Excutive building

Apartment Building

Staff Canteen

- 1-86000 square meters
- 2-Total 350 workers volume
- 3-Annual Producing Capacity up to 10+ million pcs
- 3-High automated intelligent producing line
- 4-Best for kitchen knives,siccosrs,tools,utensils

Zhangxiaoquan Yangjiang Factory-Equipment



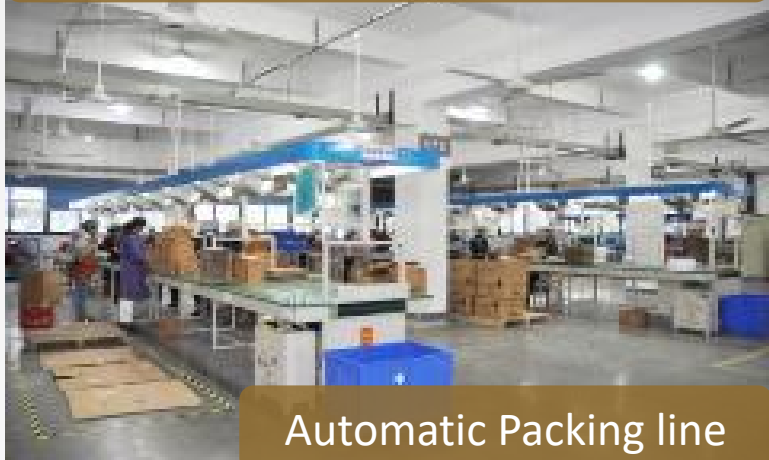
Robot automatic cutting equipment



New grinding machines



Automatic Welding Machines



Automatic Packing line

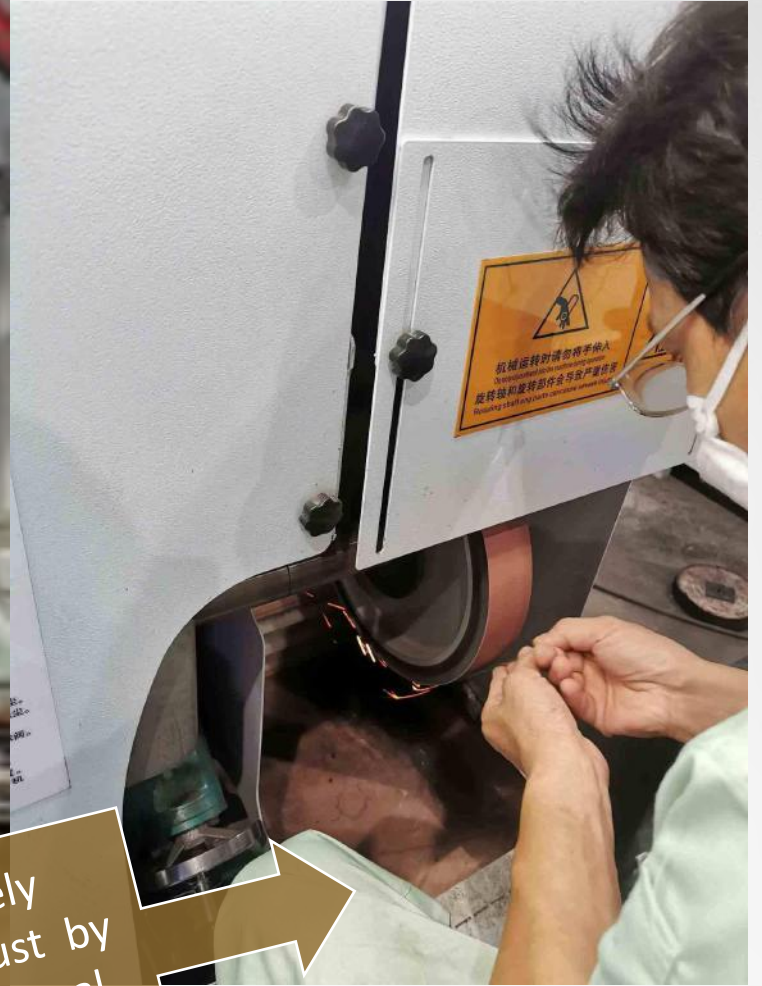


CNC Grinding Machines



CNC Grinding machines

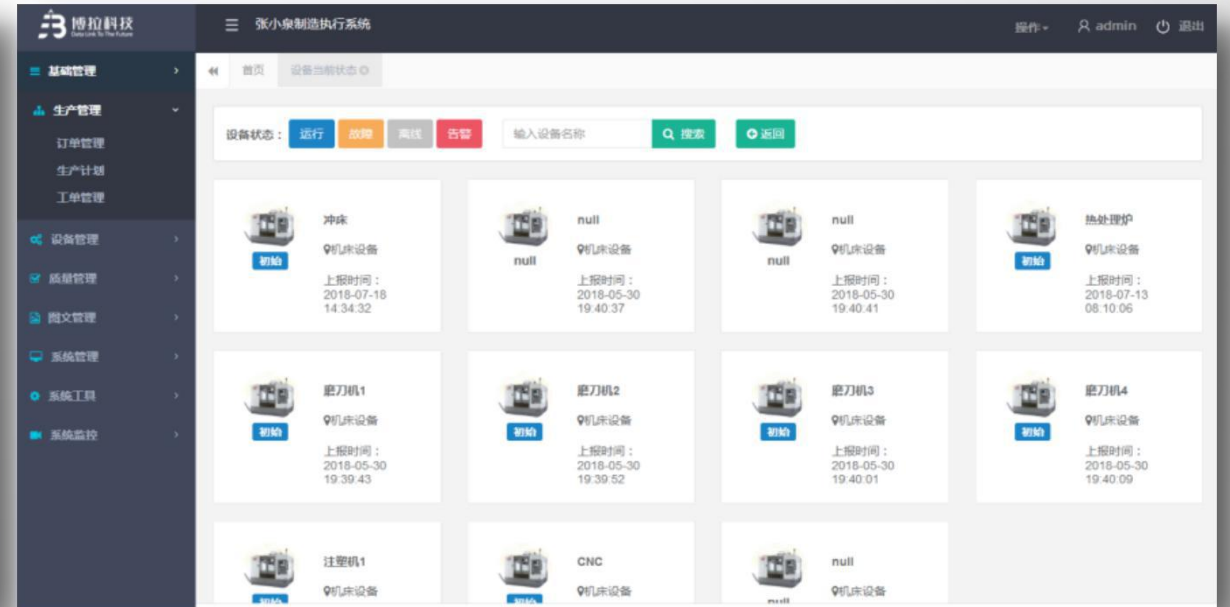
Zhangxiaoquan Yangjiang Factory-Non-dust Polishing shop



Effectively
dissolve dust by
water disposal
system

Digital Operation for Intelligent Manufacture

The construction of low-cost, all-round, efficient safety management system, drive enterprise reform and development, digital, intelligent operation on both quality control system & producing system.



Zhangxiaoquan Yangjiang Factory



Core DNA , heat-treatment for all carbon steel blades, to enhance their durability, anti-corrosion, hardness, the vital technical for a good stainless steel knife.



Metal analysis for elements checking and testing, quality control related to food safe standard.

Zhangxiaoquan Yangjiang Factory



Chairman Xijiping visited
Zhangxiaoquan factory



▲ 展厅全景



▲ 序厅



▲ 序厅



▲ 百年工匠



▲ 创新发展



▲ 非遗典藏



▲ 精品荟萃



▲ 世界的“张小泉”



▲ 经营之道

SHOW ROOM



Scientific Warehouse Management, storage system:
For all raw Material, semi-products, finished products,
dry & wet separation system, hazardous chemicals ,
dangerous chemical, wooden products, etc



Team work: Xiaoquan family are young

Zhangxiaoquan Hangzhou Factory



- 1-680000 Square meters
- 2-Total 268 workers
- 3-High automated producing line
- 4-Best for all kinds of scissors, knives, tools
- 5-About 280 containers per year



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CORE COMPETENCE

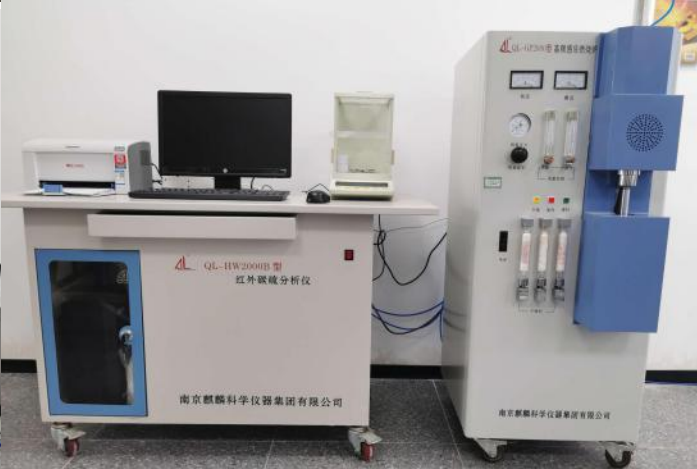


Zhangxiaoquan-Yangjiang Experiment Center

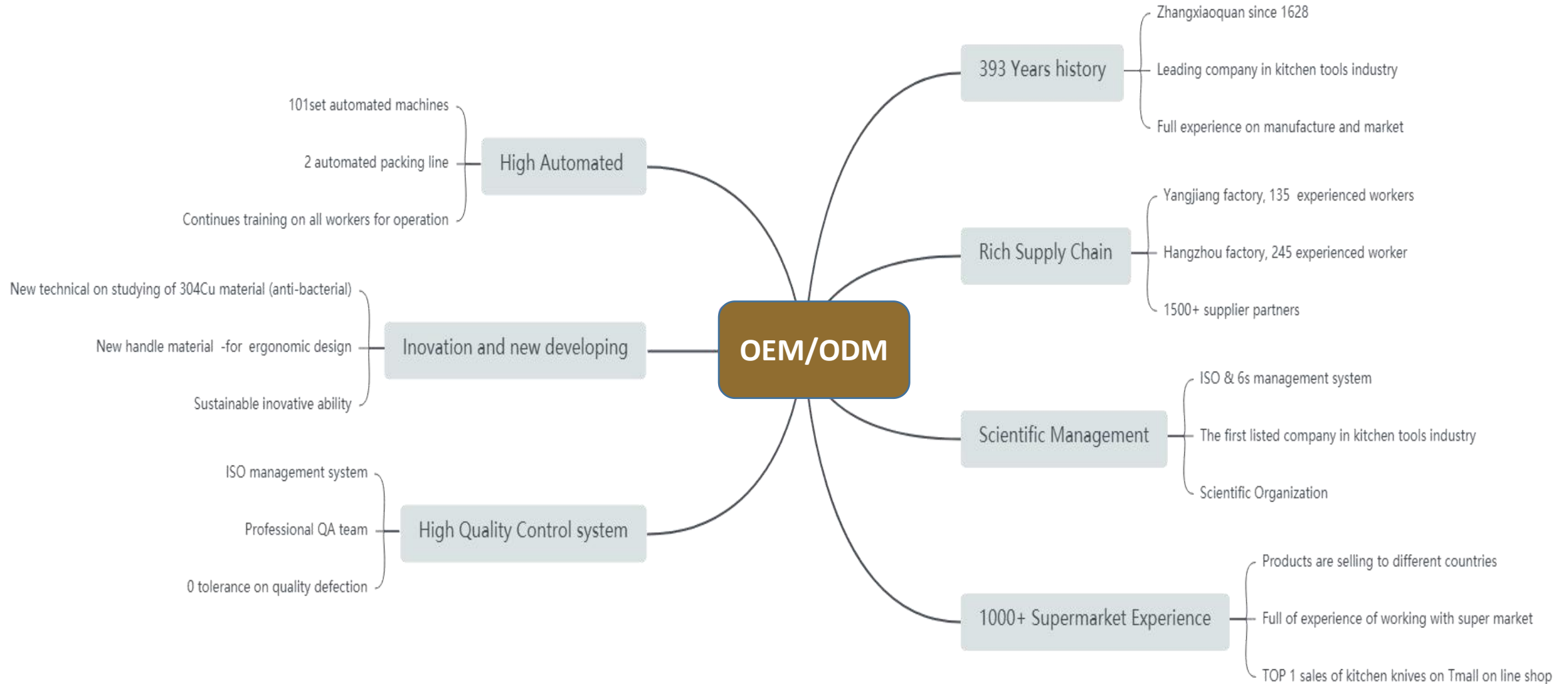


Inovative research & development System:

High standard experiment center, for both material and products , quality control, testing and checking , studying new material and technical skills, development, etc.



Zhangxiaoquan Core Competence-Strong OEM/ODM Capability



CERTIFICATE



ISO9001

Quality Control System



ISO14001

Environmental System

**OHSAS
18001**

Occupational Health and
Safety Assessment Series



国家GMP认证



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PRODUCT LINE



High Standard Flatware for US market



Kitchen Tools



張小泉
Zhang Xiao Quan
Since 1628



不正·曲系列
多功能厨用剪
德国红点设计大奖

The Crooked Kitchen Shears



Certificate Red Dot Winner 2021

The Red Dot is the award for high design quality. The international jury for the Red Dot Award: Product Design only awards this sought-after seal of quality to products that feature an outstanding design. In 2021, in the category "Cookware and Cooking Utensils", it is presented to:

"The Crooked" Kitchen Shears

Tool

Manufacturer:
Zhang Xiaoquan Inc.
Hangzhou, China

Essen/Germany, April 2021

Prof. Marcus Ave
Member of the jury
Germany

Annette Lang
Member of the jury
Germany

Wilson Wai-keun Cheung
Member of the jury
Hong Kong

Professor Dr. Peter Zec
Founder & CEO of Red Dot
Germany

Red Dot Winner 2021 : The Crooked kitchen shears

Packing Design



常规包装



非常规包装



非常规包装



海云浴日包装



泉近包装

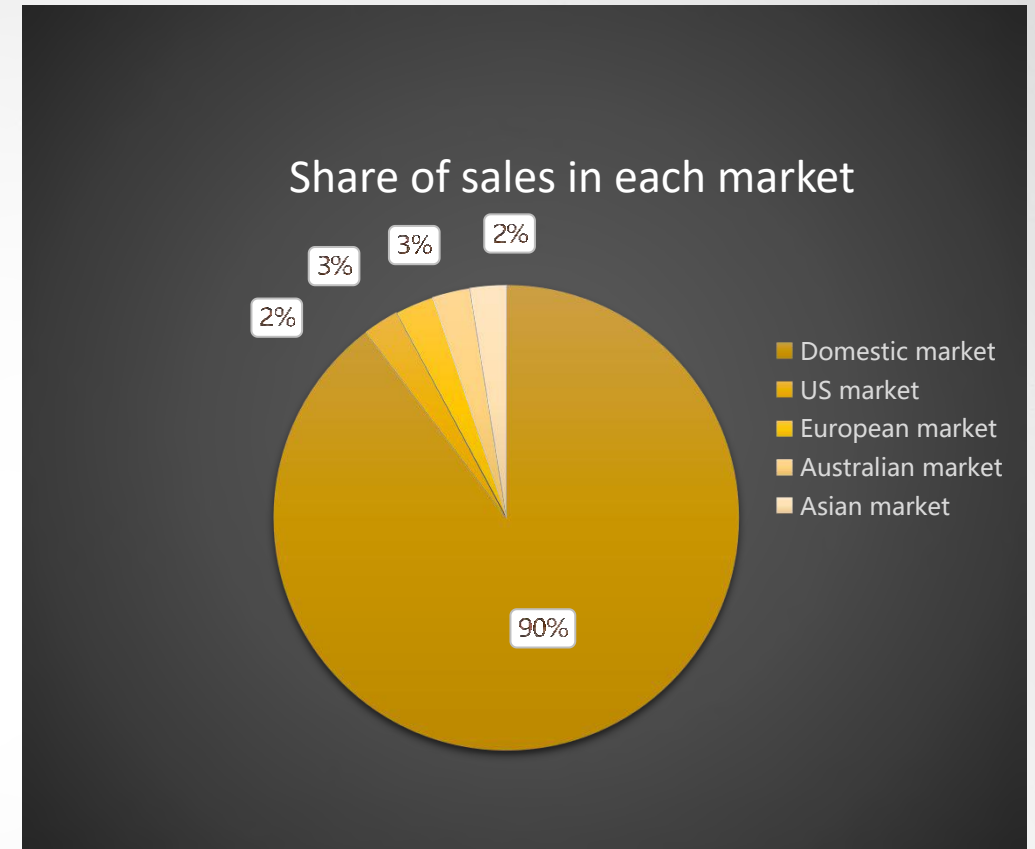
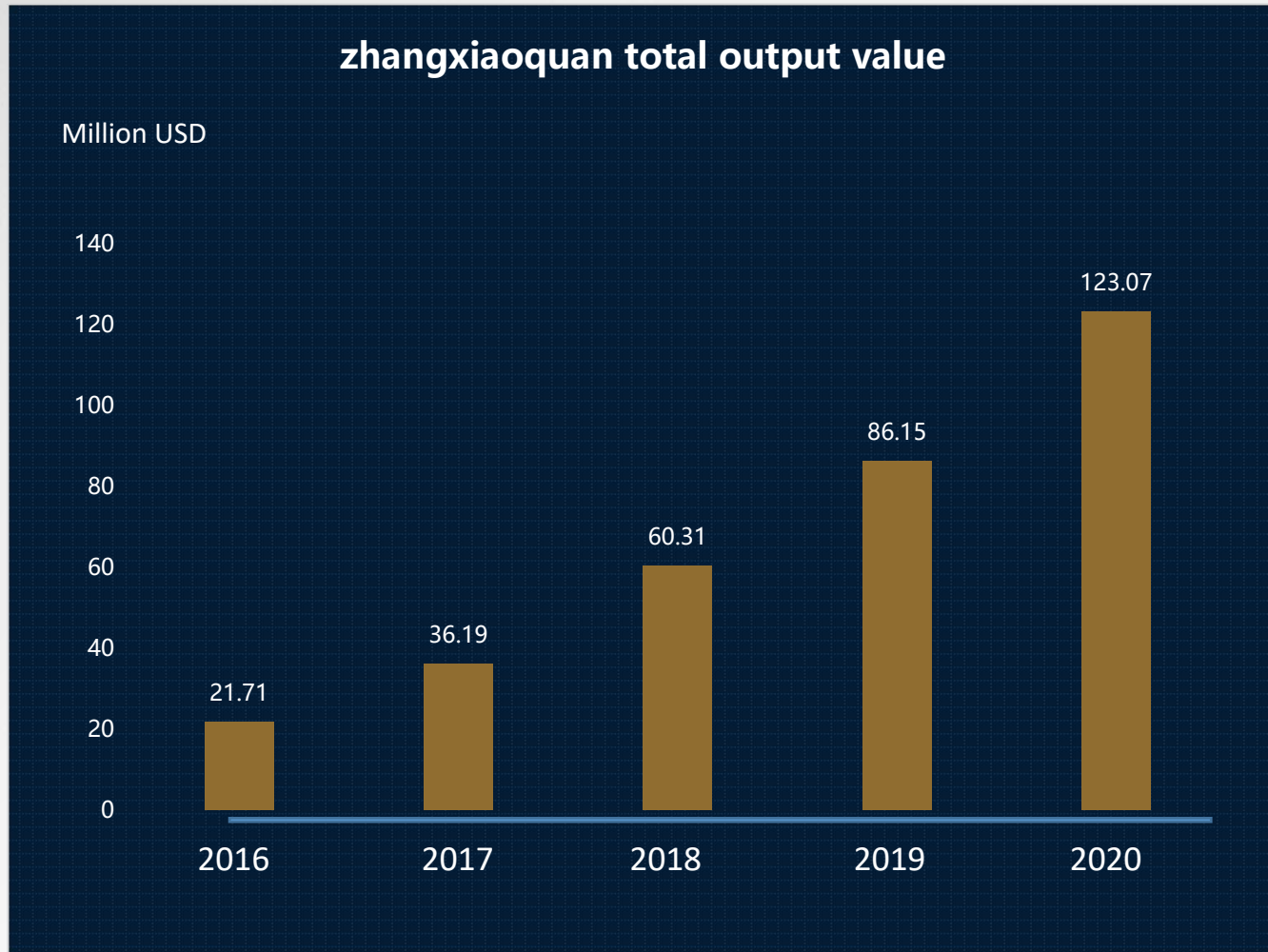


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MARKETING



Zhangxiaoquan total output value



About 30% annual increase in latest 5 years, 3000+SKUs on sales both on line and in supermarkets.

Zhangxiaoquan Stores



Total 29 Brand Stores directly Operated by Zhangxiaoquan group. Zhangxiaoquan products sales in 10000+ supermarts in China, Hongkong, Macau, got satisfied feedback from consumers

Some Partners



On-line Sales



THANKS

張小泉

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